



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

**WIRTH**

Atty. Ref.: 3584-6

Serial No. 09/987,438

Group: 3622

Filed: November 14, 2001

Examiner: Janvier, Jean D.

For: METHOD AND SYSTEM FOR OBTAINING  
ORDERS FROM CUSTOMERS ON AN E-  
COMMERCE WEBSITE

\* \* \* \* \*

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

February 23, 2005

Sir:

**AMENDMENT**

In response to the Office Action dated September 28, 2004, please amend  
the above-identified application as follows:

**Amendments to the Title** begin on page 2 of this paper.

**Amendments to the Abstract** begin on page 3 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which  
begins on page 5 of this paper.

**Remarks/Arguments** begins on page 18 of this paper.

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WIRTH

Serial No. 09/987,438

**AMENDMENTS TO THE TITLE**

Please amend the title as follows:

METHOD AND SYSTEM USING DIRECT MAIL ~~FOR OBTAINING ORDERS~~

~~FROM CUSTOMERS~~ TO PERSUADE CUSTOMERS TO ACCESS AND

PLACE ORDERS ON AN E-COMMERCE WEBSITE